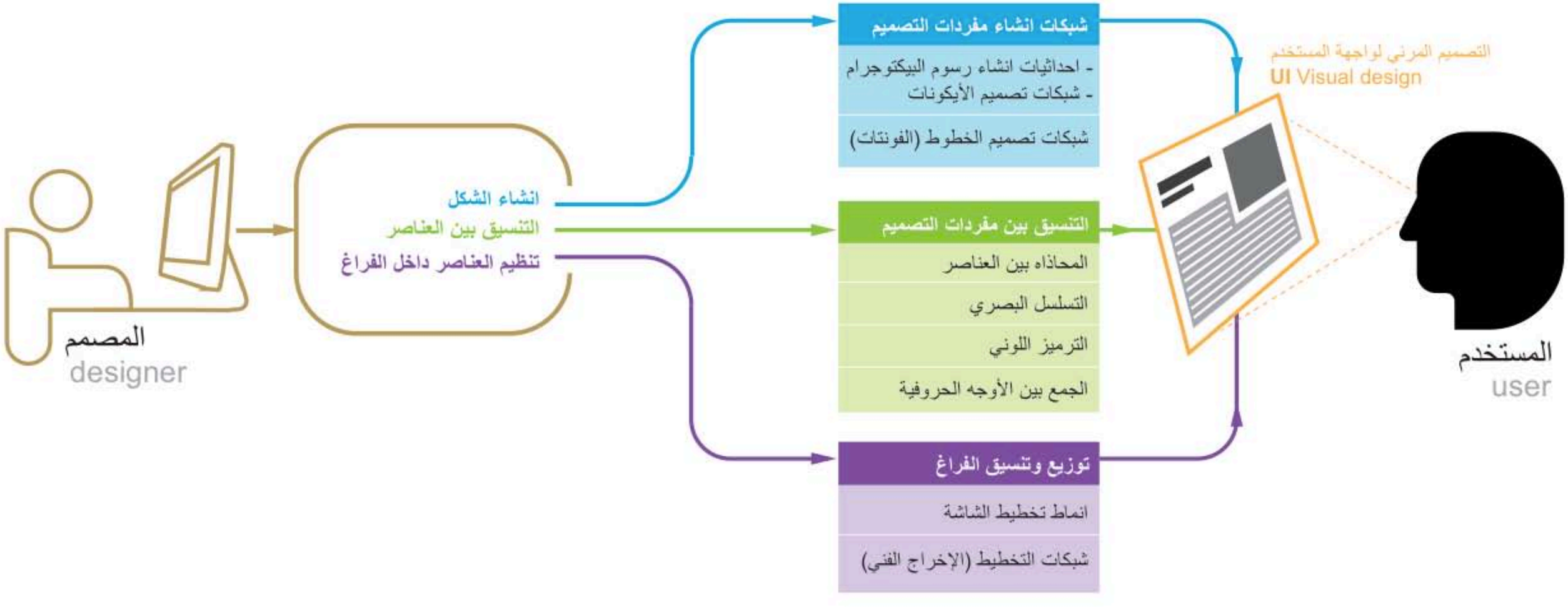
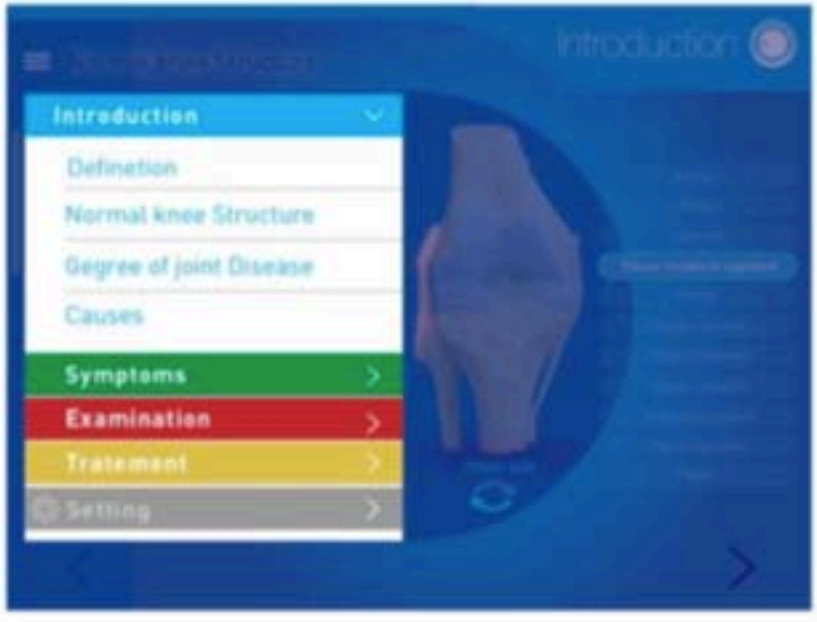
Lecturer Assistant
Graphics Department
Faculty of fine arts
Alexandria University

إبراهيم حسن

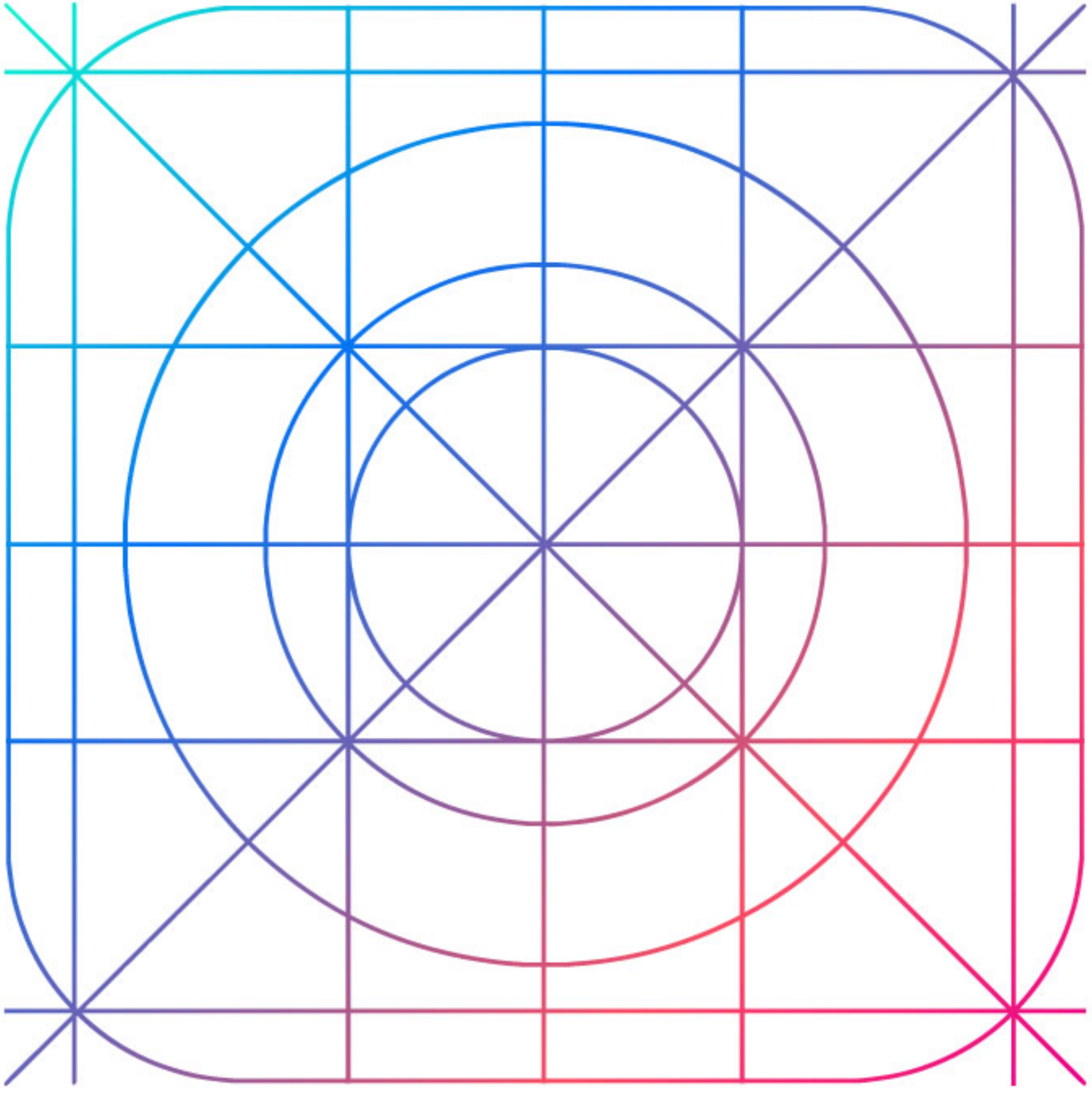
IBRAHIM HASSAN

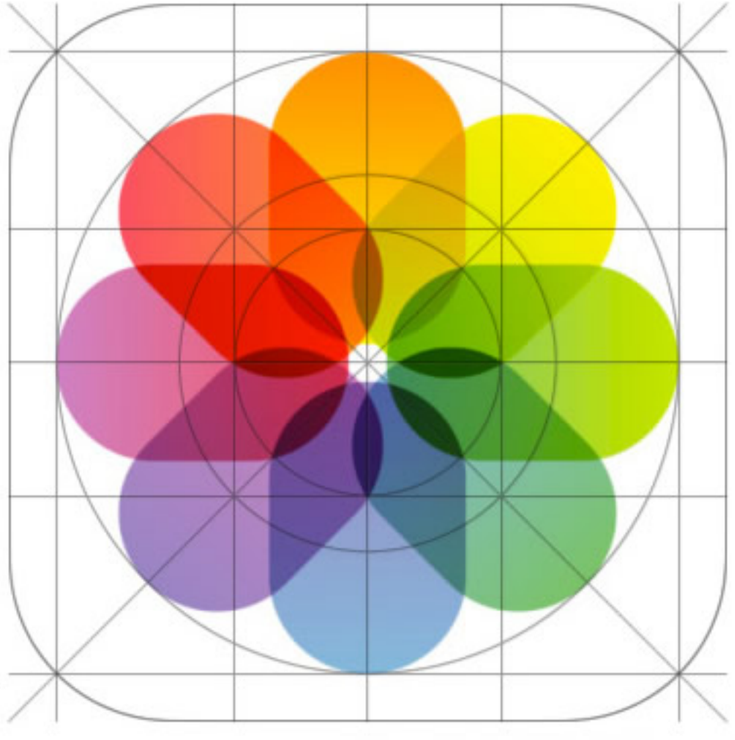

المصمم
designer
انشاء الشكل
التنسيق بين العناصر
تنظيم العناصر داخل الفراغ
شبكات انشاء مفردات التصميم
- احداثيات انشاء رسوم البيكتوجرام
- شبكات تصميم الأيكونات
شبكات تصميم الخطوط (الفونتات)
التنسيق بين مفردات التصميم
المحاذاه بين العناصر
التسلسل البصري
الترميز اللوني
الجمع بين الأوجه الحروفية
توزيع وتنسيق الفراغ
انماط تخطيط الشاشة
شبكات التخطيط (الإخراج الفني)
التصميم المرئي لواجهة المستخدم
UI Visual design
المستخدم
user

Introduction


Introduction
Introduction
Defination
Normal knee Structure
Gegree of joint Disease
Causes
Symptoms
Examination
Tratement
Setting

Tratement
Examination
Symptoms
introduction
Normal knee Structure





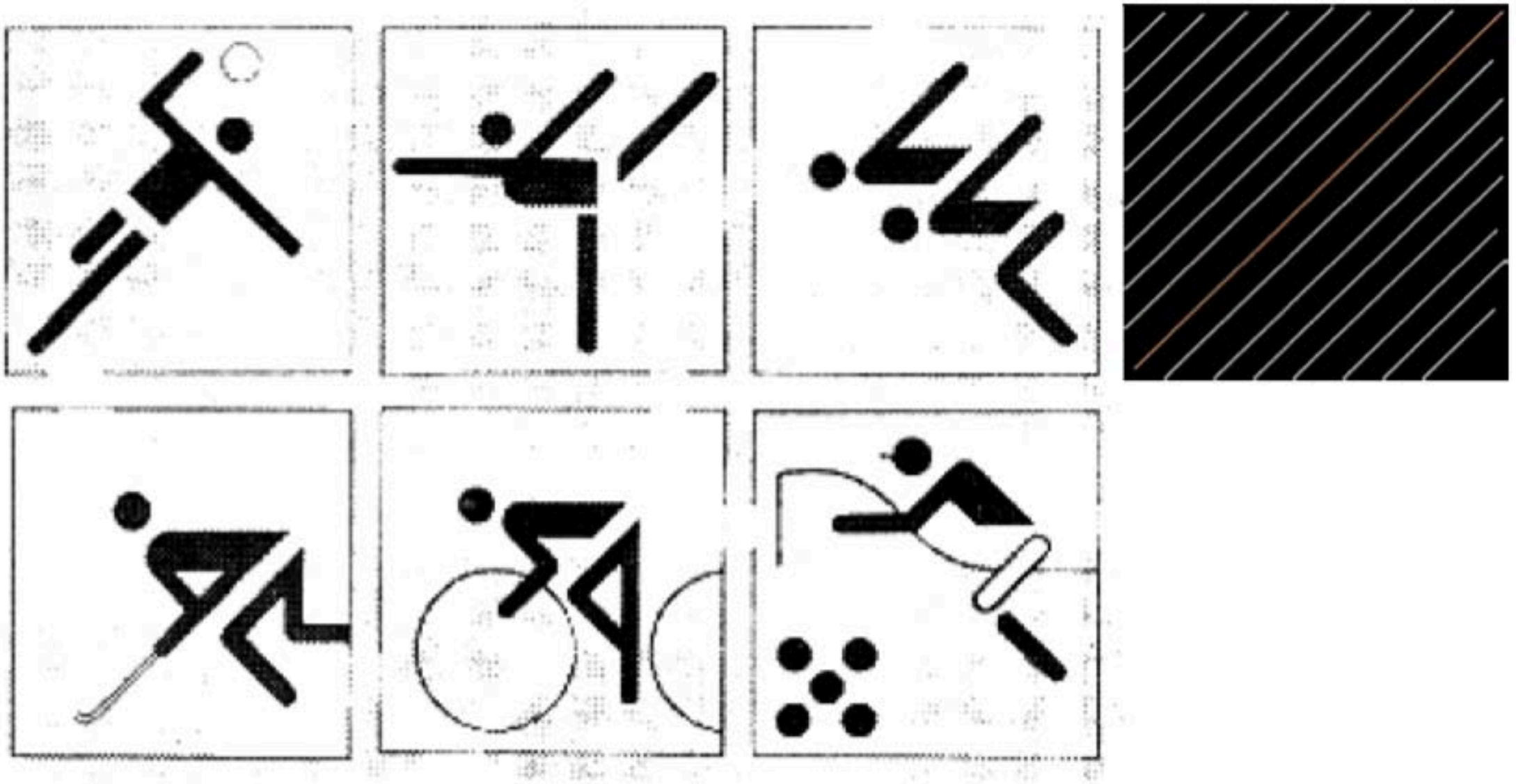
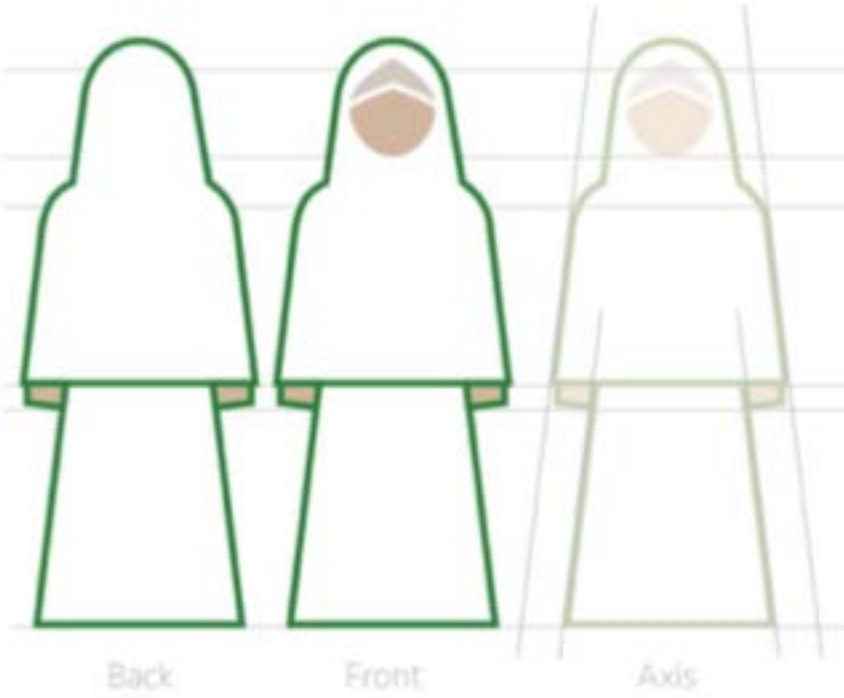
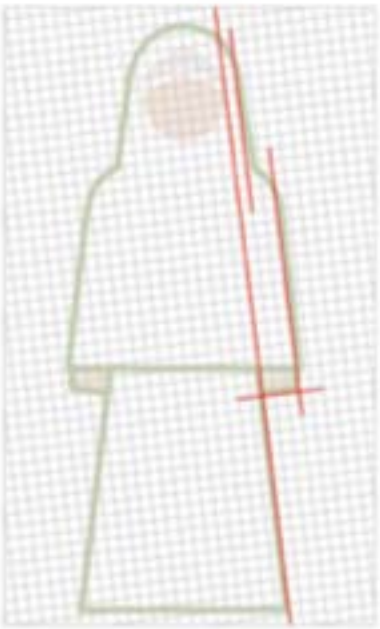
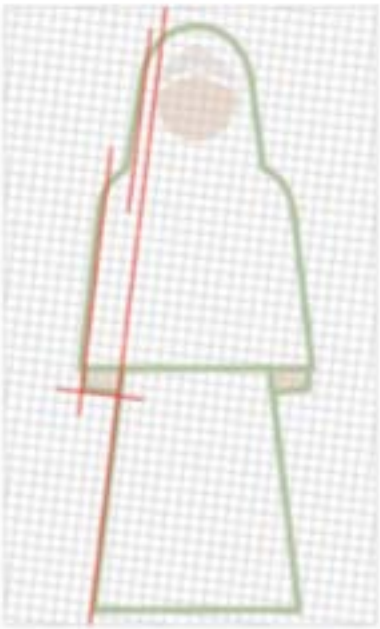


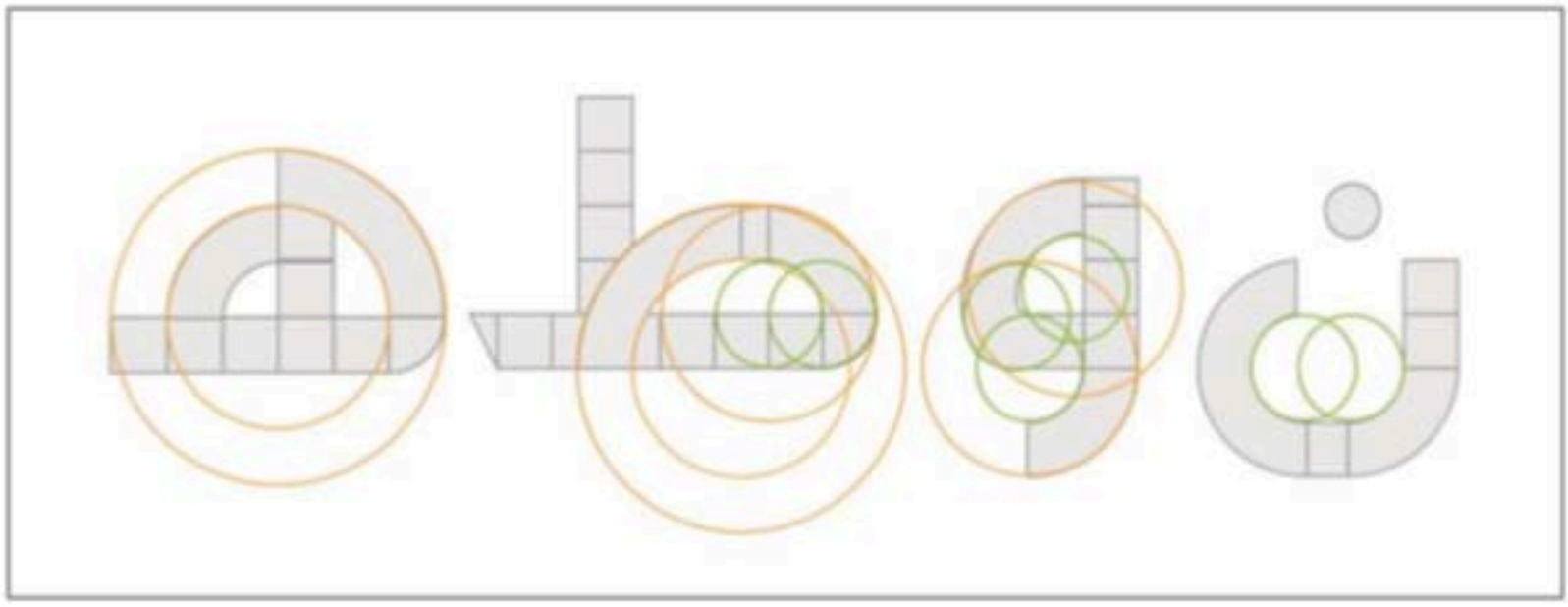
Figure 3: Syntactic functions of grid — Orientation


Back
Front
Axis

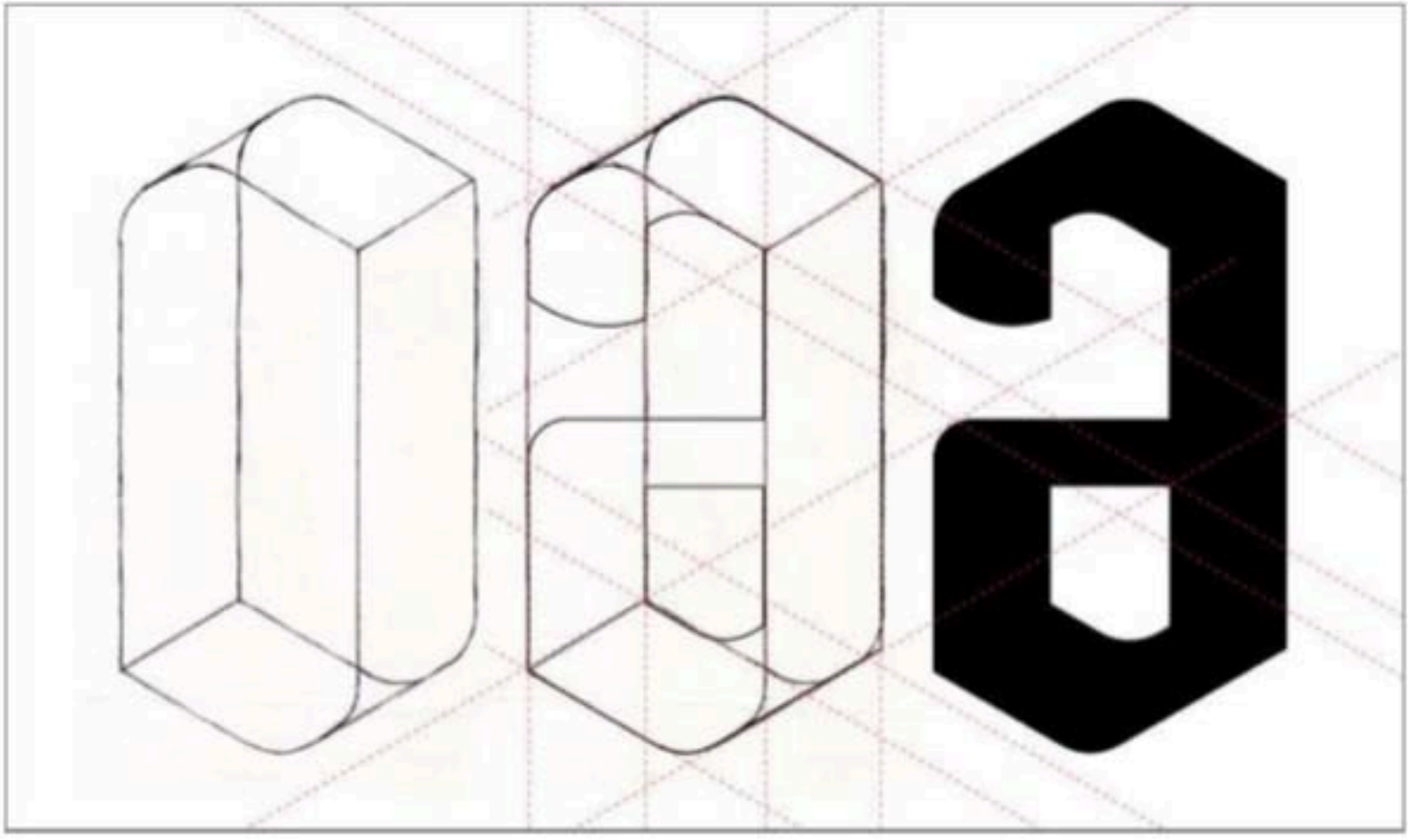




Shabe				
Lettermark				
Sign				
Arrow				
Font	**Liberary**	**Liberary**	Liberary	Liberary



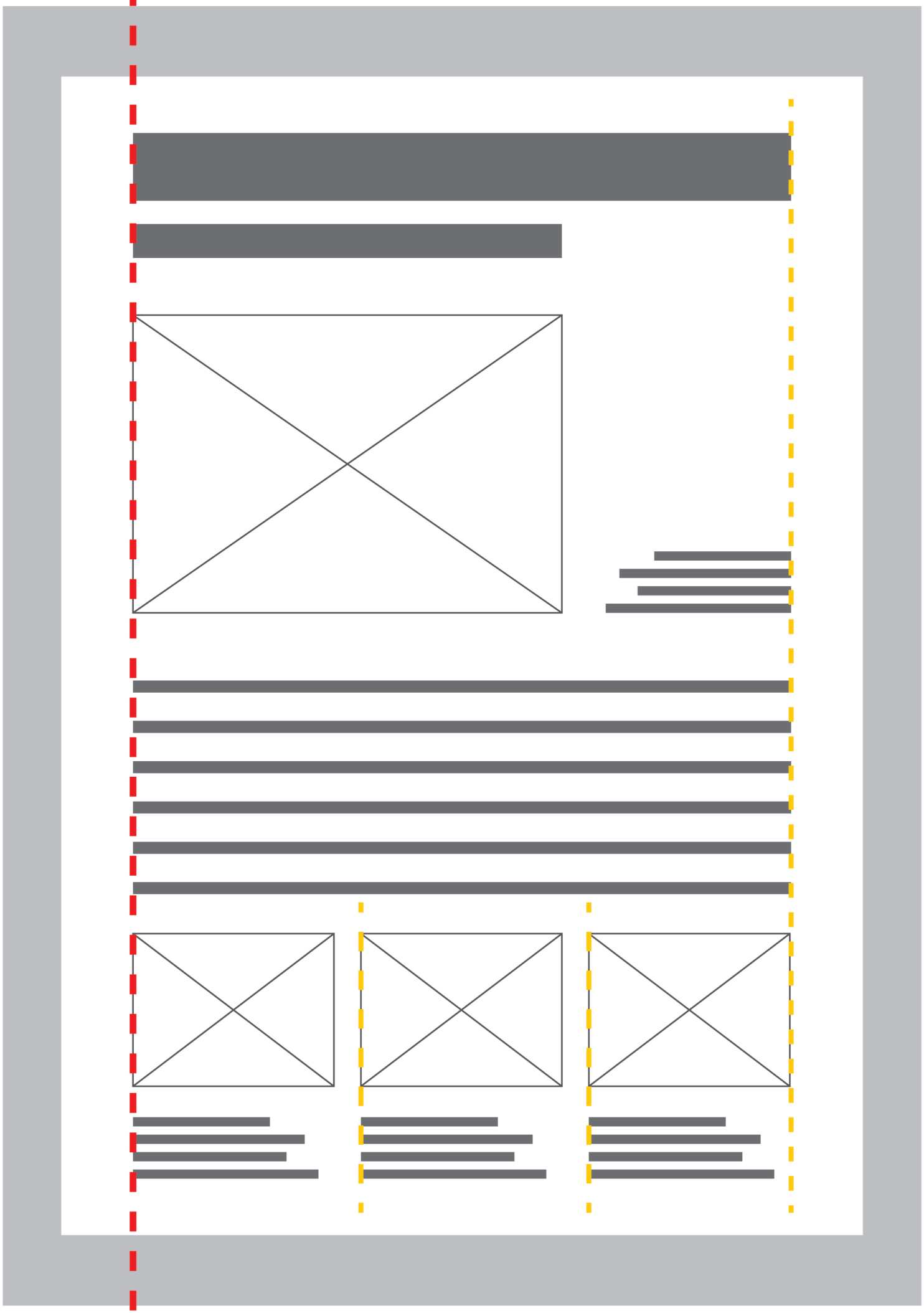
شكل (١٠٠-٣) - الهيكل البنائي للخط المطاوع (حسن ٢٠١٣)

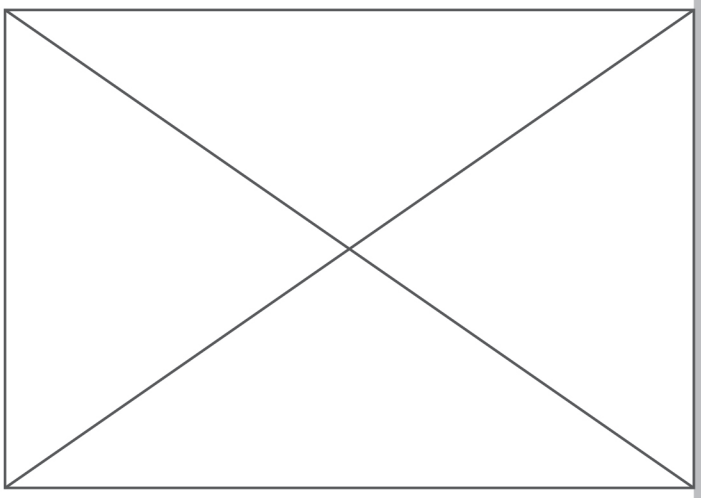


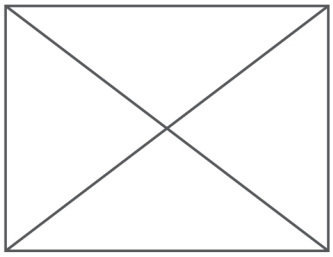
شكل (١٠١-٣) - الهيكل البنائي لخط System

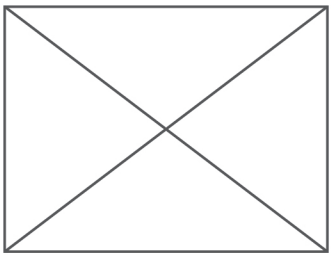
Official Classic Character Set
OC_Trevize.TTF

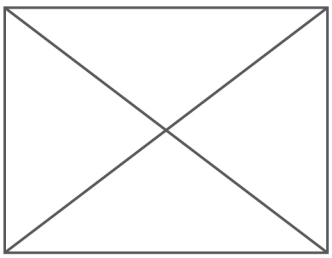
Official Classic Character Set
OC Terminus.TTF
ABCDEFGHIJ
KLMNOPQRS
TUWXYZ
1234567890
TERMINUS











VISUAL HIERARCHY LEVELS

مستويات التسلسل البصري

Reading 3
القراءة

Visual scanning 2
المسح البصري

Attention 1
الانتباه

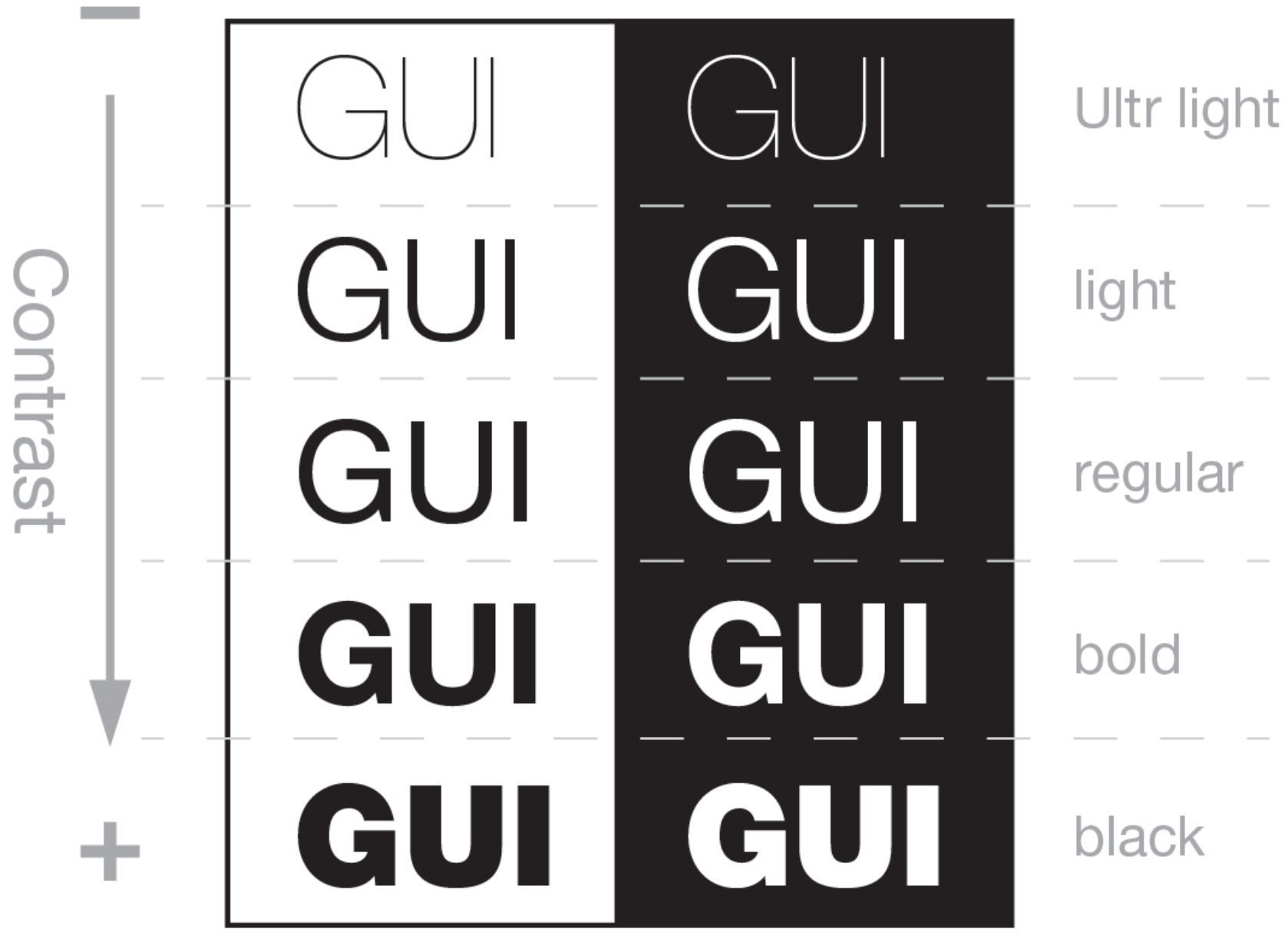
REKAZ

ركاز المتحدة للمعادن والتنقيب

rekazmining.com

UNITED FOR MINING & METALLURGY

Low Contrast
High Contrast
High Contrast
Low Contrast
Low Contrast
High Contrast
High Contrast
Low Contrast


Contrast
−
+
GUI
GUI
Ultr light
GUI
GUI
light
GUI
GUI
regular
GUI
GUI
bold
GUI
GUI
black

The goal of visual design is to communicate. How you organize and prioritize your elements conveys valuable information about their relative importance. Visual hierarchy aids comprehension, reinforces your message, and guides your .visitor through your story

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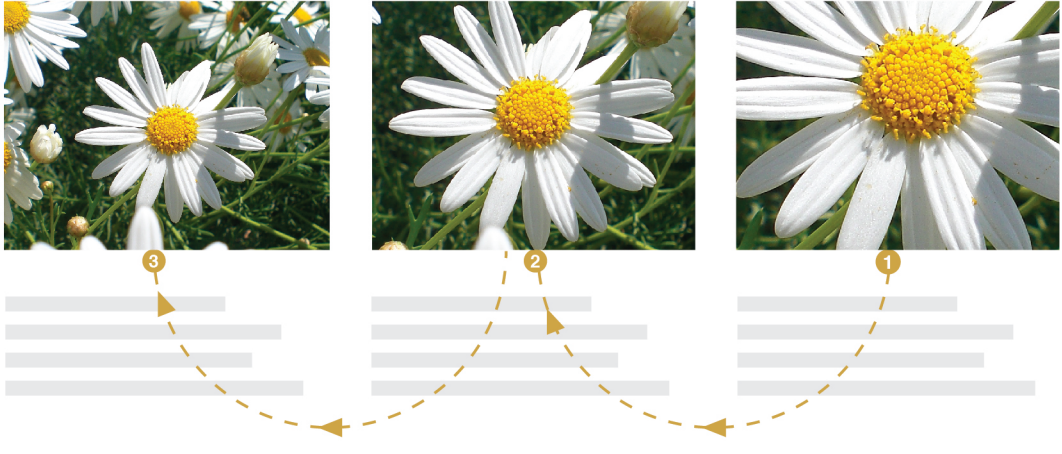
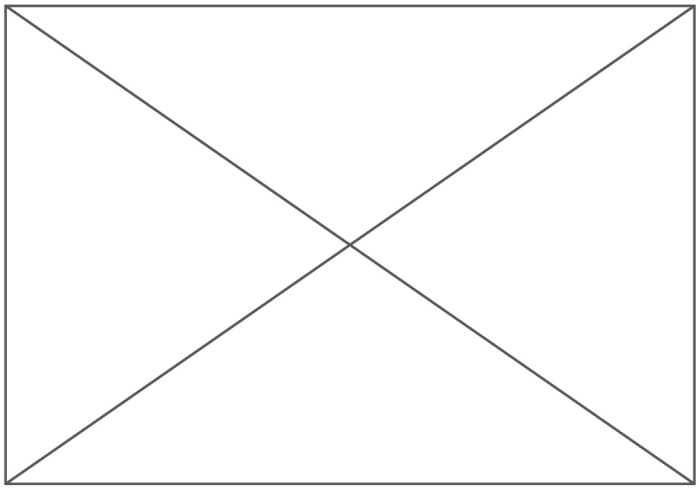
1

2


3
2
1

GUI Design

Between Upgrading User Experience and usability



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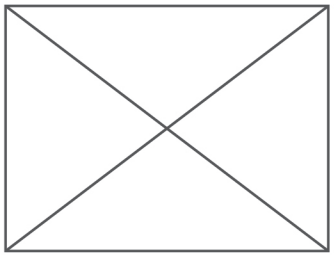
The goal of visual design is to communicate. How you organize and prioritize your elements conveys valuable information about their relative importance. Visual hierarchy aids comprehension, reinforces your message, and guides your visitor through your story. The goal of visual design is to communicate. How you organize and prioritize your elements conveys valuable information about their relative importance. Visual hierarchy aids comprehension, reinforces your message, and guides your visitor through your story.



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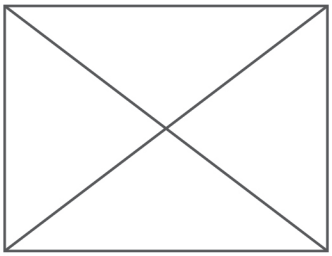

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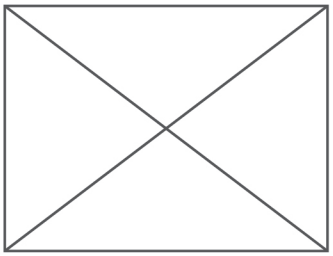

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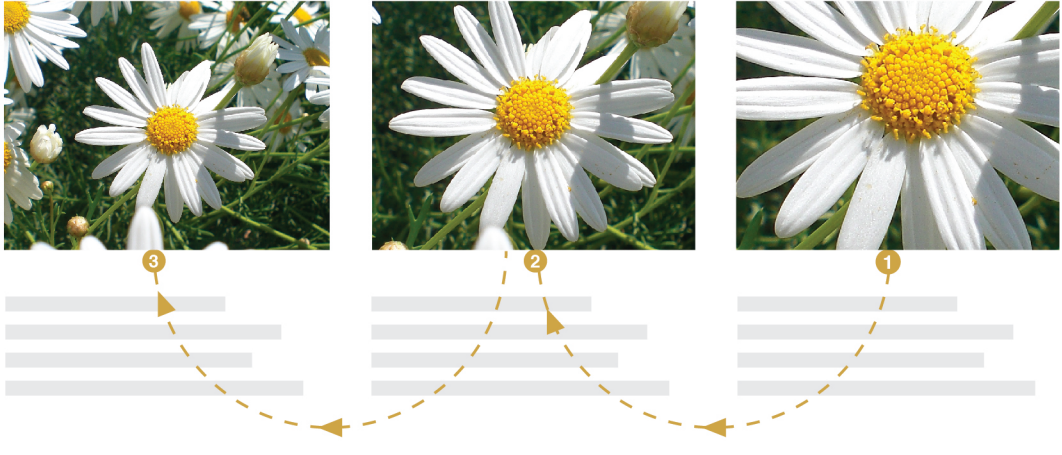
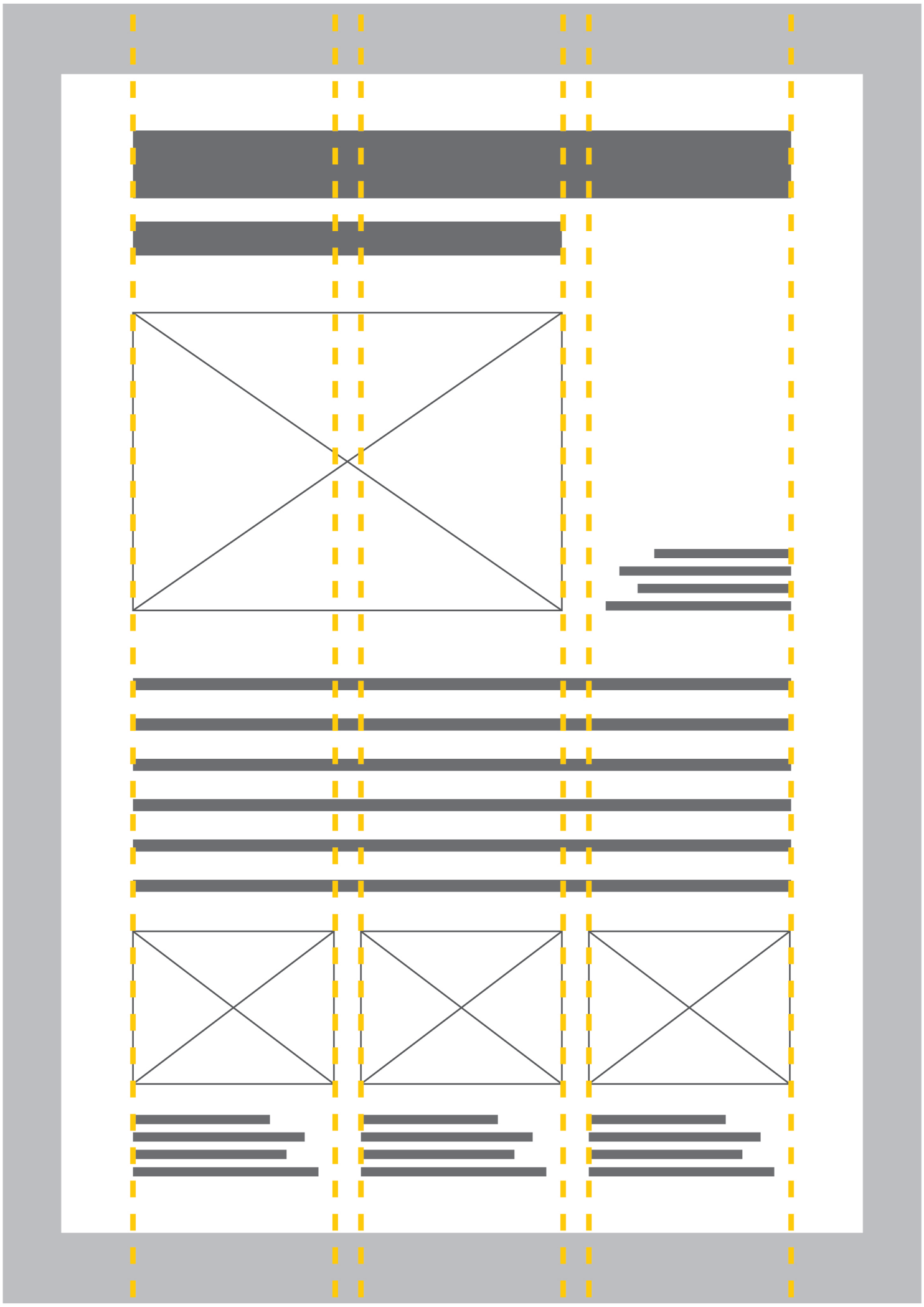
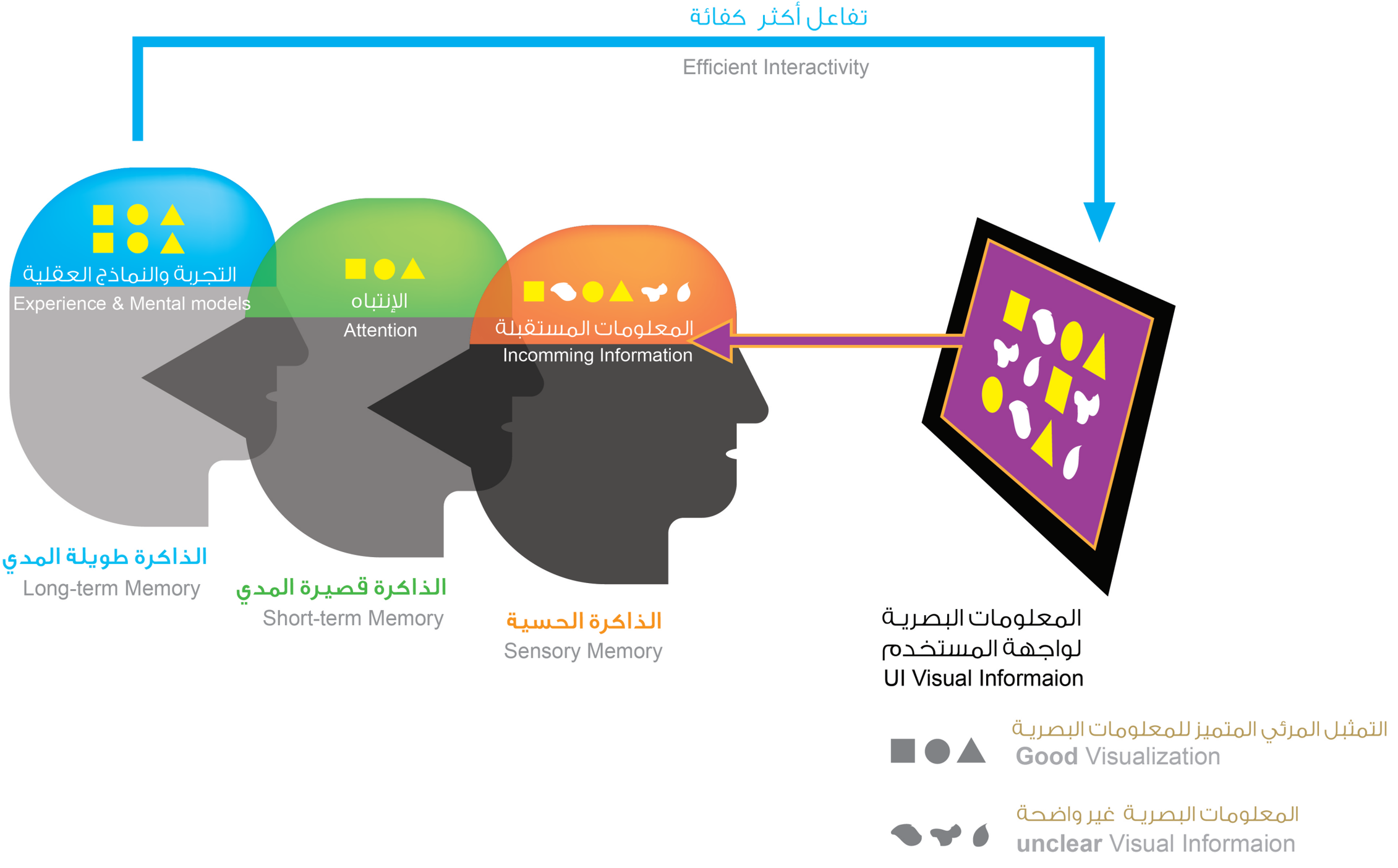
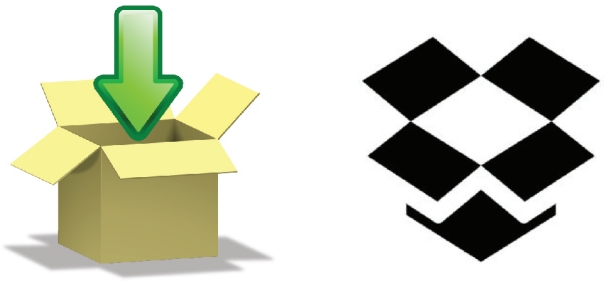
1

2


3
2
1




تفاعل أكثر كفائة
Efficient Interactivity
التجربة والنماذج العقلية
Experience & Mental models
الإنتباه
Attention
المعلومات المستقبلة
Incomming Information
الذاكرة طويلة المدي
Long-term Memory
الذاكرة قصيرة المدي
Short-term Memory
الذاكرة الحسية
Sensory Memory
المعلومات البصرية
لواجهة المستخدم
UI Visual Informaion
التمثيل المرئي المتميز للمعلومات البصرية
Good Visualization
المعلومات البصرية غير واضحة
unclear Visual Informaion

Mental Model النموذج العقلي	Conceptual Model النموذج المفاهيمي